

# COERVER<sup>®</sup> COACHING

India



COERVER - COACHING  
SOCCER STAR CHALLENGE



welcome  
to the magical land of Imphal - Manipur

India's emerging cradle of Soccer.....



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# welcome to the magic of .....



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**COERVER<sup>®</sup>**  
**COACHING**

**...believes, the beautiful game... demands :**



**Skills - Speed - Strength - Stamina - Sense  
of the game and Spirit**

**Our Pyramid of Player Development provides :-**

**Ball Mastery, Receiving and Passing,**

**3 Moves on 1 v 1 , Speed ,**

**Finishing and Group Play**

**- which forms the foundation for player  
development..**

**Along with it comes - Life skills for a Healthy  
Lifestyle, Good Communication, responsibility  
with social skills**

**The Learning Method :**

- The Child is the Core of things,**
- we create a Fun environment that**
- builds Confidence and encourages Creativity**



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# World wide: Coerver coaching



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THE METHOD...



"The Worlds Number One  
Soccer Skills Teaching Method"....

ASIA / OCEANIA / EUROPE / AFRICA / AMERICA



"Bringing You Global Ideas and Lessons  
from Top Clubs/Federations worked with"



ASIA / OCEANIA / EUROPE / AFRICA / AMERICA



THE WORLDS  
**NO.1**  
SOCCER SKILLS  
TEACHING METHOD



What our competitors DO NOT HAVE and we do = **COERVER IS UNIQUE**

	PYRAMID OF PLAYER DEVELOPMENT	
	FOCUS ON INDIVIDUAL AND SMALL GROUP PLAY	
	USE OF STARS AND TEAMS AS MODELS FOR TEACHING	
	TRAINING AND ACCREDITATION OF STAFF	
	ADAPTABLE FOR PLAYERS OF ALL ABILITIES	
	PRODUCTS, SERVICES & PROMOTIONS	
	WORLD CLASS ENDORSEMENTS	
	GLOBAL NETWORK	

Recommended by Experts...



# WHAT IS COERVER COACHING



COERVER - COACHING  
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- Since 1984, COERVER® COACHING has developed comprehensive training program that encompass all aspects of soccer
- It is now widely acknowledged as “The # 1 Soccer Skills Teaching Method” with a worldwide network of players, camps, coaches, schools
- Offers a market-leading player package that has been designed to maximize the technical, physical, psychological and social development potential of each player.



**We provide professional soccer coaching, age specific Technical and Physiological programmes, top class facilities and an extensive support programme on and off the training field.**

**Our aim is to develop confident and creative players whilst teaching essential Social skills such as good sportsmanship and respect, in addition to a good attitude to practice and play.**





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## Technical Advisor – BS Thockchom



BS Thockthom – Coerver Certified Coach  
Alfred Galustian, Founder -Coerver Coaching International

# Technical Advisor – BS Thockchom

- PLAYERS TRAINED : 10,000 + (TEN THOUSAND)
- CAMPS & CLINICS : OVER 100
- COACHES TRAINED : OVER 300
- Special Clinic conducted for TATA FOOTBALL ACADEMY - Jamshedpur
- **Cities Covered :**
  - DELHI – NOIDA – GURGAON- DWARKA
  - NAINITAL - LUCKNOW –JAIPUR –AHMEDABAD
  - RANCHI –JHARKHAND SPORTS DEPT - JAMSHEDPUR – TFA,
  - MUMBAI – KOLKATA
- **Schools Covered :**
  - MODERN SCHOOL – DELHI ,DPS 45 – GURGAON – FATHER AGNEL SCHOOL – DELHI / NOIDA – SRI VENKATESHWARA INTL SCHOOL – DWARKA- VASANT VALLEY – DELHI, -LAXMAN PUBLIC SCHOOL – DELHI, - CHINMAYA SCHOOL – DELHI, - THE AIRFORCE SCHOOL – DELHI,-HERITAGE SCHOOL – GURGAON, DPS – SUSHANT LOK, SHIKSHANTAR – GURGAON
  - ECOLE MODIALE – JUHU , MUMBAI, DHIRU BHAI AMBANI INTL SCHOOL – MUMBAI, PODDAR INTERNATIONAL SCHOOL – MUMBAI, ST.DOMINIC SAVIO SCHOOL – MUMBAI, CANOSSA GIRLS SCHOOL – MUMBAI
  - SHERWOOD SCHOOL – NAINITAL, DPS - JAIPUR
  - ST.XAVIERS – KOLKATA
  - LA MARTINIER & STUDY HALL - LUCKNOW



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## BIKRAM SINGH THOCKCHOM

1. Presently looking after - Corporate Marketing, Delhi,  
- Tata Consultancy Services
2. 16 years in Advertising and Events and Sports Marketing  
- (McCann-Erickson, IMG )  
- Managed Bhaichung Bhutia
3. Professional Football Player  
- Champion Club of Delhi - Moonlight in 1982 / 83,  
- Played in DCM and Durand Cup (World's Second oldest Tournament)
4. Qualified Youth Soccer Coach  
- All India Football Federation – Certified for Players Under 16 yrs
5. India Advisor for Coerver India – technical development  
- World's No. 1 Skill Teaching Method  
- In 26 countries for 26 years and Global Partner of adidas  
- Coached about 6000 school players in Gurgaon, Delhi, Noida, Jaipur, Mumbai, Kolkata, Lucknow, Ranchi, Nainital, Shillong, Arunachal Pradesh, Sikkim, Tata Football Academy, New York –USA, Japan, Indonesia, Nepal

### **School:**

St. Joseph's College – Darjeeling  
Modern School, Barakhamba rd, New Delhi

### **College:**

Hindu College, Delhi University (MA- History)







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# TATA FOOTBALL ACADEMY - JAMSHEDPUR





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COACHING CLINIC -  
ACROSS MUMBAI & DELHI  
WITH JASON LANCSAR -  
ASIA DIRECTOR,



COACHES TRAINING -  
ENDORSED BY GABRIEL  
JOSEPH,  
AIFF - TECH DIRECTOR





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SOCCER STAR CHALLENGE



OFFICIAL PARTNER



JAPAN  
-APRIL 2009





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**OSVALDO ARDILES**  
FIFA World Cup™ Champion - Argentina

"Coerver® Coaching has greatly influenced how the game is taught all over the world. This is a superb programme which can improve a whole generation of future players"



**GÉRARD HOULLIER**  
Technical Director French Football Federation,  
Former manager Liverpool FC and Lyon FC

"Since 1993, I have asked Alfred Galustian to work with our National Coaches Education Program. Since that time the reaction and results for us (FFF) have been outstanding. In my opinion, the Coerver® Coaching program is the best technical skills teaching method."





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**CARLOS PARRIERA**  
FIFA World Cup™ Champion - Head Coach Brazil

"The reactions to Alfred's courses in Brazil were excellent. Many former World Cup players and coaches attended, and it was obvious to us all that the Coerver® Coaching programme encourages and teaches individual skills and creativity which is needed by us, as much as by other countries."



**SIR GEOFF HURST**  
FIFA World Cup™ Champion and only man to score 3 goals in a World Cup Final - England

"Coerver® Coaching's focus on teaching (individual) skills is, in my opinion, the best way to improve the next generation of players. This is a program that can do this."



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c/o bikram singh thockchom, coerver coaching india- advisor,  
email- [bikram@coerverindia.com](mailto:bikram@coerverindia.com), [www.coerveindia.com](http://www.coerveindia.com), contact : 9250000813