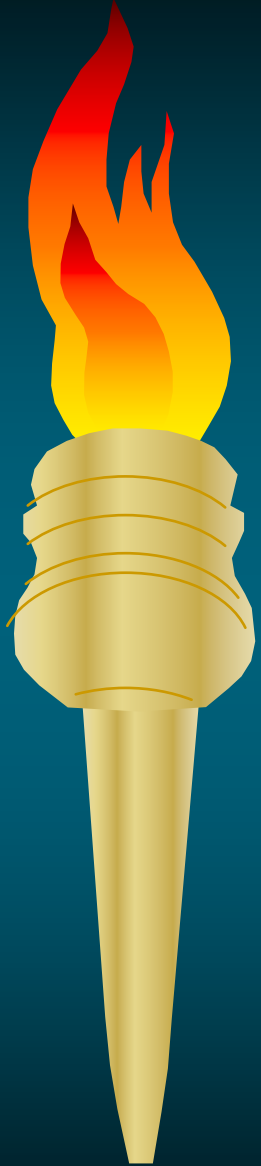


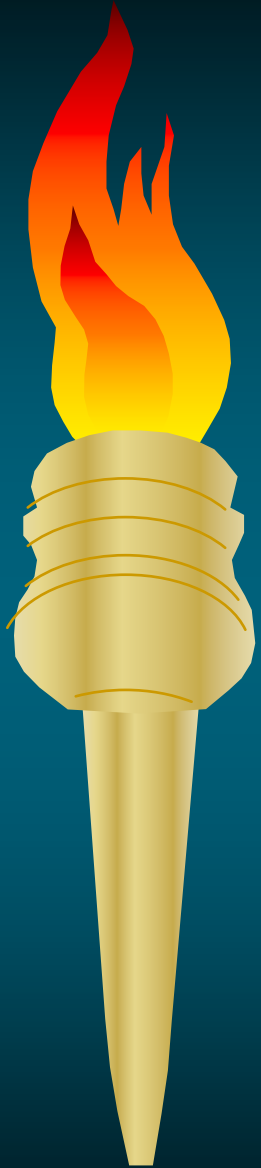
# Don-Bosco Institute of Biosciences & Management Studies



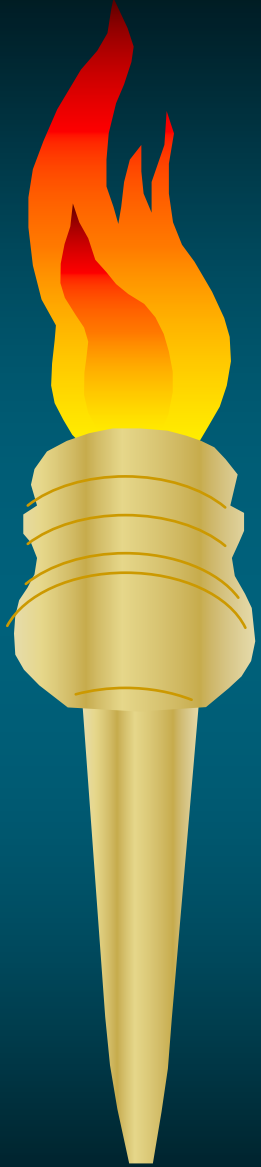
## India Inc.

Challenges & Opportunities

# About DonBosco



- The institution has made many strides since its inception in 2008 to educate students to enrich the knowledge of new technologies, which are ever-growing and advancing from time to time by creating an aspiration to excel deep-rooted education. The institution is creating an atmosphere and exposing inherent natural abilities of the students by giving suitable impetus and fillip to the students and producing efficient graduates, management executives for tomorrow's industry.



# The Management

## Chief Patron

Shri. B. Bylappa – a Philanthropist,  
Educationist and a leading Industrialist  
Chairman of Wayanamac Education Trust.



Sri. B. Bylappa

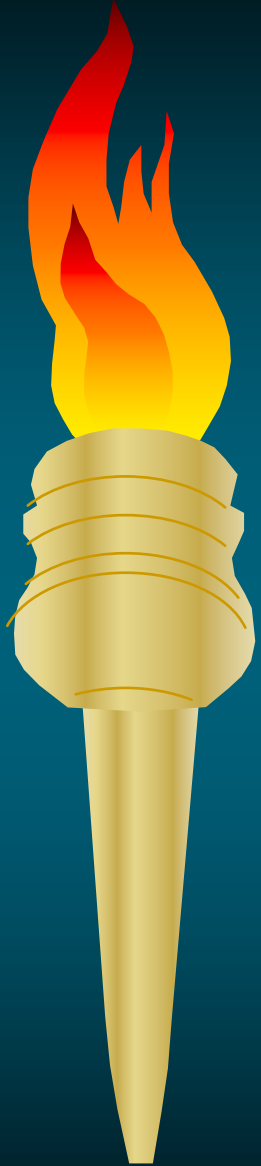
## Patrons :

**Shri. P.B. Manjunath,**  
Executive Director, WET.

**Shri. B. Raghav,**  
Secretary, WET.

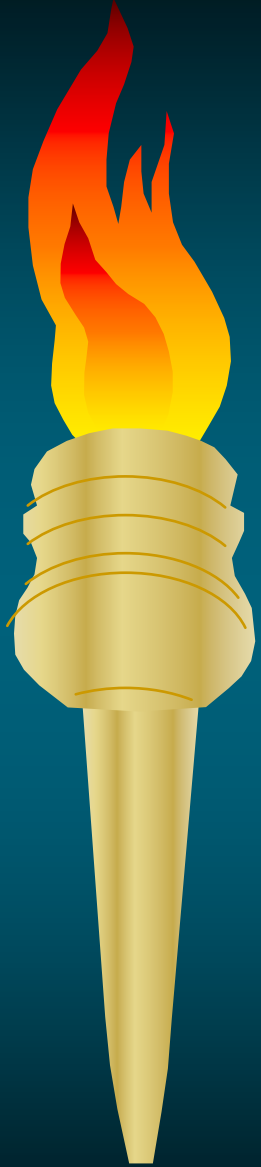
**Dr. N Suresh**  
Director DBIBMS

# Coordinators



- Chief Coordinator – Dr. Thandava Gowda T.N
- Committee Members
  - Mrs. Vishalakshi
  - Mr. Ligo Koshy
  - Mr. Sekar P
  - Mrs. Rekha D
  - Mr. Jagadish A
  - Mr. Vikram Baliga
  - Mrs. Lakshmi B.L
  - Mrs. Aswathi P
  - Mrs. Mahadevi R
  - Ms. Shailza
  - Mr. Bhavesh Rathod R

# Conference Theme



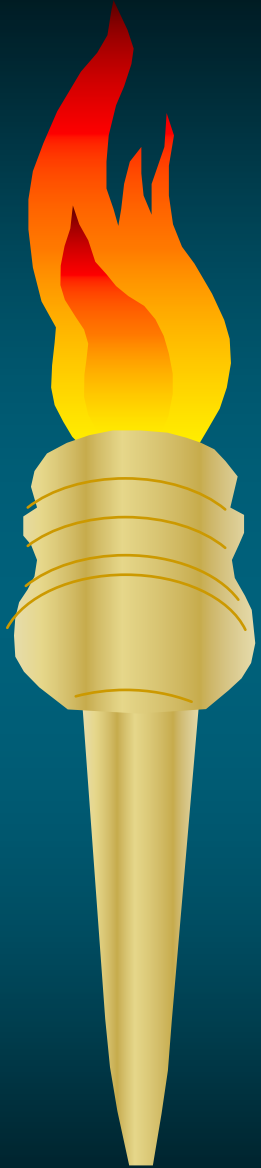
- DonBosco Institutes of Biosciences & Management broadcasts an International Conference on –

## **“India Inc – Challenges & Opportunities”**

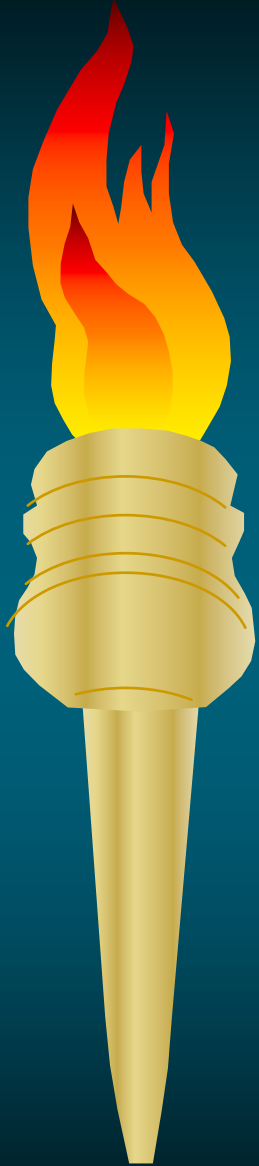
The theme of the Conference and its focus is on the opportunities and challenges that India is facing due to the influence of global trade and economy. The conference tries to examine the unprecedented changes in Finance, HR, Marketing, HealthCare and IT-ITES sectors. India’s new impetus to face these fluctuations are contested.

# A Warm Welcome to -

- Corporate - Practitioners
- Academicians
- Entrepreneurs
- Management Consultants
- Research Scholars
- Students
- Like Minded Participants
- Foreigners



# Conference Topics



## • Finance

- Micro finance
- Derivative Markets
- Role of Financial Institutes in India
- Insurance & Finance Sectors

## • HR

- HR Challenges in Developing Nations
- Multi Skill Development in India
- Human Resource Outsourcing

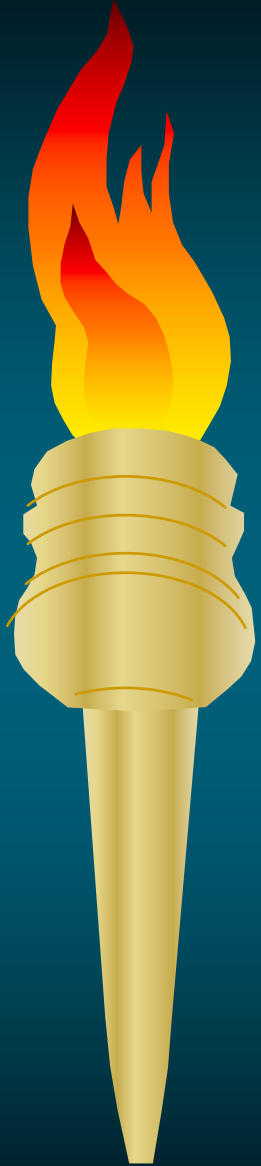
## Marketing

- Deliver Customer Value
- e-Marketing
- Price War in India – Pros and Cons
- Differentiate & Promote through Retailers

## • IT & ITES

- IT & India
- Digital Health Care in India
- Role of e-Governance in India
- Rural BPO

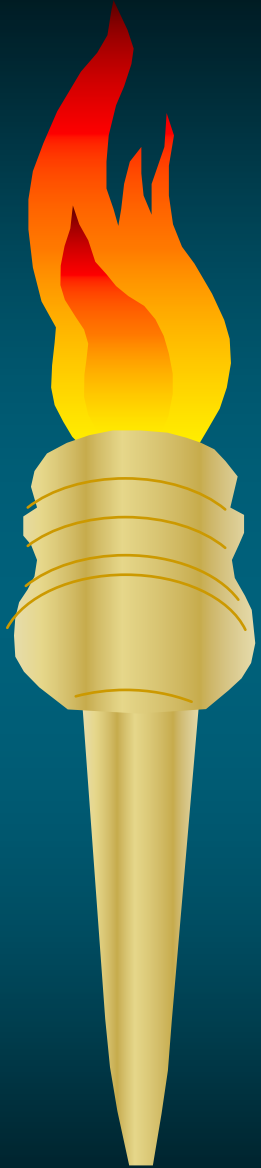
# Management Topics



- The Power of Communication in Business
- SME's in Developing Nations
- Business Ethics Practice in India
- The Psychology of Indian Corporate Practitioners
- Indian Political System & Corporate India
- E-Commerce
- Social Networking Systems & its Effect on India.
- India and World Economy
- International Business Relations

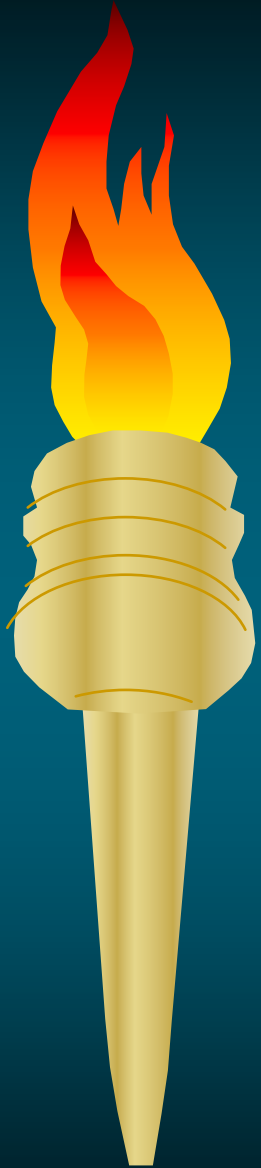


# Benefits of Conf...



- We invite academicians and experts from various disciplines to participate in “**India Inc – Opportunities & Challenges**”. A gamut of state and national think-tanks from various spheres. This forum becomes a stage to share and discuss the vision and wisdom of academics and industries in India.
- This environment can be a opportunity to build business networks, academic contacts and a place to enhance your knowledge.

# Abstract Submission



- The deadline for abstract submission is 20-11-2010 to [tntgowda@dbims.in](mailto:tntgowda@dbims.in) & [vishalakshi@dbims.in](mailto:vishalakshi@dbims.in)
- Abstract Must have
  - Clear title with respect to theme of conference
  - Not more than 350 words
  - Only soft copies with MSWord 2003-2007 version
  - Your complete contact address, telephone no and email address
- The research paper must be original and must not have been published in any journals, books or been submitted for the award of any degree.
- Selected papers shall be intimated for further write up and all papers will be published in the form of a journal with ISBN numbers.

# Dates to Remember



Submission of Abstract	20-11-2010
Acceptance of Abstract	05-12-2010
Submission of Final Paper	25-12-2010
Conference Dates	03 <sup>rd</sup> , 04 <sup>th</sup> & 05 <sup>th</sup> of January 2011

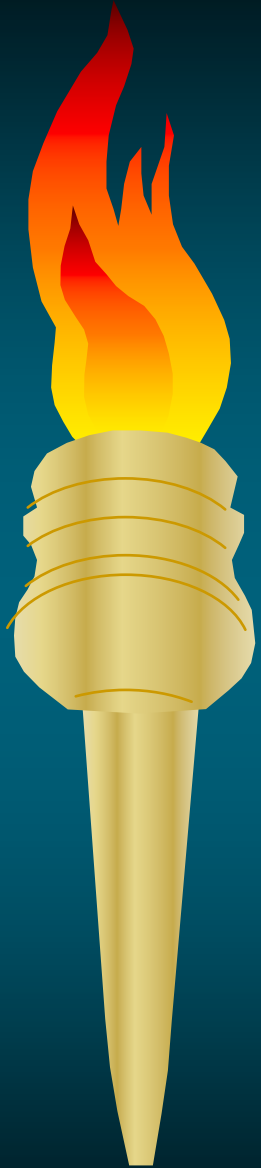
# Schedule Fees



Academic Participants	750Rs
Corporate	1000Rs
Students	350 Rs
Foreign Participants	40\$

Accommodation will be provided for Outstation participants in the college campus for a nominal price on first come first serve basis as there are limited rooms.

# Registration



- Registration can be done by way of demand draft drawn in favor of **“The Principal, DonBosco Institute of Biosciences & Management”** sent with the registration form to

**Dr. Thandava Gowda T.N**

DonBosco Institute of Biosciences and Management Studies

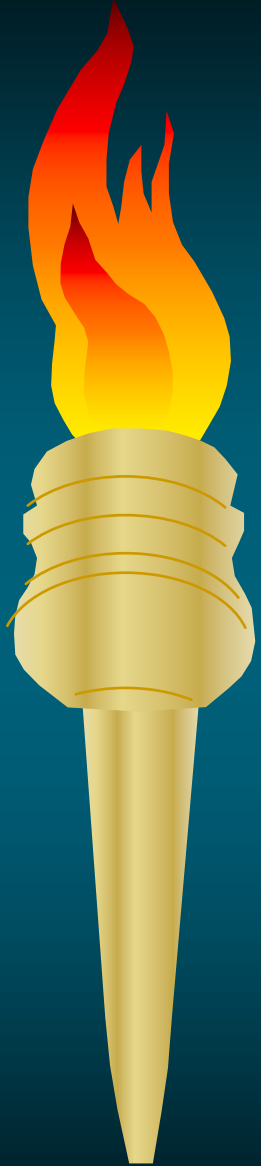
Kumbalgodu, Mysore Road

Bangalore – 60

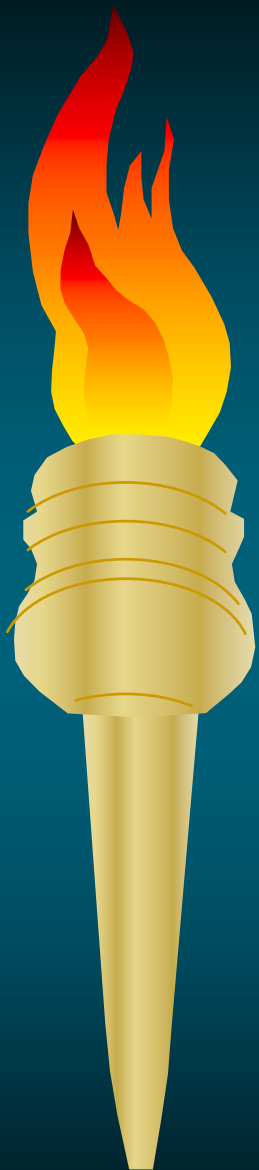
TelePhone - +91-80-28437027/28/29

Fax - +91-80-28437031

# Contact Us



- Dr. N. Suresh – Director -9980995377
- Dr. Thandava Gowda T.N - 8050460558
- Mrs. Visalakshi S - 9740074431
- Tele Phone - +91(080) 28437027/28/29/30
- Fax - +91-80-28437031
- Email: [director@dbims.in](mailto:director@dbims.in)  
[tntgowda@dbims.in](mailto:tntgowda@dbims.in)  
[vishalakshi@dbims.in](mailto:vishalakshi@dbims.in)



# Registration Format



Name			
Age		Sex	
Educational Qualification			
Name of the Company/Institute			
Address			
Mobile No		Email	
Nature of Participation	Academician /Corporate/ Student/Foreigner		
If Accommodation	YES	NO	
Bank	DD No -	Amount	Rs.

Mail To: - Thandava Gowda T.N - DonBosco Institute of Biosciences and Management Studies,  
Kumbalgodu, Mysore Road, Bangalore. Karnataka, India - 60  
Telephone - +91-80-28437027/28/29 : Fax - +91-80-28437031