



NOMINATION FORM for 2011

Send the completed form to manthanaward@defindia.net

You can also fill the form online at <http://manthanaward.org>

- Kindly go through the guidelines before filling the Nomination form. http://manthanaward.org/other_full_story.asp?id=27
- Please ensure that filled in text is not repeated in the responses against the items in Part I, Part II and Part III.
- Please fill the form liberally and attach extra documents and links so that the Jury gets adequate information about your project in the best possible manner.
- Questions marked with asterisk * are mandatory. However, we recommend filling all fields.
- In case of any query regarding Nomination form kindly contact- manthanaward@defindia.net

Part I - Overview

1 Name of the Project/Product Nominated (in English)*:	
2 Name of the Project/Product in Original Language:	
3 Language(s) of the Product*:	
4 URL (if Online):	
5 Links to Online Resources*:	(Provide online links to all the material related to the project/product like brochure, PPT, Video , Media Reports, Partner / Client / Vendor websites, and so on)
6 Category* [CHOOSE ONE] I. e-Business & Enterprise II. Community Broadcasting III. e-Culture & Heritage IV. e-Education & Learning V. e-Agriculture & Livelihood VI. e-Environment VII. e-Governance VIII. e-Health IX. e-Inclusion X. e-Infrastructure XI. e-localisation XII. e-News & Media XIII. e-Entertainment	

<p>XIV. e-Travel & Tourism XV. e-Science</p>	
<p>7 Project Definition of the application/service/innovation*: (Not more than 200 Words)</p>	<p>[Define the project/product briefly to explain the entire project succinctly]</p>
<p>Part II - Technical Details</p>	
<p>8 Technical description of product/ services / platform (Not more than 200 words)*</p> <ul style="list-style-type: none"> • Technology (Hardware, Software, Platform) • Feature List • Hosting (Details and explanation on how it is fast, scalable, reliable and secure?) • Integration mechanism (with different mobile phones) • Edition & Pricing (Editions tailored for the demanding needs of small to large size businesses from different industries) • Coverage area • Value added services, if any • Service & Support (In terms of software, or hardware, if applicable) 	
<p>9 Installation procedure/Technical Requirements of the product/project for testing by Jury*:</p>	<p>[Provide User name & Password/steps / special browser/plug-in/ Device / any other information required to access & test the product/project]</p>
<p>Part III - Product/Project Data & Details</p>	
<p>10 Chronology*</p> <p>10.1 Date When Project Conceived:</p> <p>10.2 Launch Date of the Project:</p> <p>10.3 Project Completion Date:</p> <p>10.4 Other Important dates & events during the journey responsible for present state of the product/project:</p>	
<p>11 Who are currently using your service or product*?</p>	<p>[Describe your End users, including various categories]</p>

<p>12 What do you deliver (Content/Services) to your customer/target group through your initiative?*</p>	<p>[Provide the complete list of deliverables to the customer/target group]</p>
<p>13 Describe the commercial model.* (Not more than 200 words)</p>	<p>[Describe details of Cost , Pricing and Revenue model]</p>
<p>14 Detailed Description of the application / service/ innovation*: (Not more than 1000 words)</p>	<p>[Describe the project in detail, mentioning all the relevant information]</p>
<p>15 Specify your implementations till date & also impact in detail? * (Not more than 200 words)</p>	<p>[List Regional areas where the project was implemented & the outcome/impact of the same. List quantitative data.]</p>
<p>16 What was the background behind developing the application/service/innovation? (Not more than 200 Words)</p>	<p>[Give details about the factors which motivated you to start this project.]</p>
<p>17 Best ways to use or the best usage scenarios of the product/project*: (Not more than 500 Words)</p>	<p>[Provide details as how has your project benefited the people? List all the current and future benefits]</p>
<p>18 How does your application/ service/ innovation provide interactivity and ease of use to the users? (Not more than 200 words)</p>	<p>[Provide details on how your product/project solves the purpose of its inception with ease and convenience to the user]</p>
<p>19 Provide some user experience on how your project has impacted user life*?</p>	<p>[Feedback and comments by the users - Please provide user details also]</p>

<p>20 How is your project unique?</p>	<p>[Describe the Uniqueness of your Innovation in terms of Originality of Idea / Method/ Business Model/ Technology / Application / Implementation process that your product/project has which makes it different]</p>
<p>21 Competition / Peers: List competing service(s) available to target user base offering similar value. (Not more than 200 words)</p>	
<p>22 Is your project sustainable on its own? How scalable is it? Please explain if there are any limitations. * (Not more than 200 words)</p>	<p>[Explain the Business Plan of your project in terms of sustainability with all the limitations of the product]</p>
<p>23 Would you like to share about other initiatives, products, projects and implementations that reflect your larger contribution towards using innovation for empowering rural masses?</p>	
<p>24 What is the Roadmap of your Project? Also share your long-term vision. (Not more than 500 words)</p>	
<p>Part IV - Producer (Individual/Organization) information</p>	
<p>25 Name of Organization (Nominees)*</p>	
<p>26 Contact Person*</p>	
<p>27 Street Address*</p>	

28 City*	
29 Post Code*	
30 State*	
31 Country*	
32 Mobile, Telephone, Fax*	
33 Email(s)*	
34 URL/Website	

35 Heads, Team Members, Investors, Clients, Partners & Vendors who have significantly contributed*

S.No.	Name	Role [Heads/Team Member/ Client/ Vendor / Investor]	Email	Phone/Mobile	Location
1.					
2.					
3.					
4.					
5.					