


'Inspire Next-Gen 2011'

<u>Event Location:</u> Moirang, Manipur-795133, INDIA Test Venue: Moirang College Conference Venue: Indian National Army (INA) Memorial Hall Lunch/Networking Venue: Kumam Leikai Community Hall		<u>Date of Event:</u> 09/10/2011 <u>Day:</u> Sunday <u>Timing:</u> 8:30AM-3:30PM
Organized by: Shan Mai Consulting LLP [www.shanmaiconsulting.com]	As part of the company's Corporate Social Responsibility (CSR) objectives with ' IngKunj Foundation ' (a Not-For-Profit organization yet to be registered under Section-25 of Indian Company Act)	
		

<u>Organizations Endorsing the Event:</u> (yet-to-be confirmed)

<u>Key Info for the Event:</u>
Program Director: Shanjoy Mairembam [shanjoym (at) gmail (dot) com] [Program Director's Professional Profile: http://www.linkedin.com/in/shanjoymairembam] Event's Contact E-mail: inspire.next-gen@ingkunj.org 'Inspire Next-Gen 2011' on Social Media: https://www.facebook.com/groups/203672669688458/

Info for Donation to Event:

Cost to be sponsored by Shan Mai Consulting LLP	
Cost incurred for awards/prizes	<ul style="list-style-type: none"> 1st Prize: INR 3000, 2nd Prize: INR 2000, 3rd Prize: INR 1000; [INR 6,000]
Cost incurred for Venue Management	<ul style="list-style-type: none"> Venue hire – INA hall; [INR 2,000] Hiring of 1 Tour Bus; [INR 6,000]
Cost incurred for event promotion	<ul style="list-style-type: none"> Design and printing of certificates; [INR 1,000]
Total Cost incurred	INR 15,000 [i.e. approx. £12 at £ 1 = INR 71]
Cost requested to be borne by potential Donors	
Add-on Prizes	<ul style="list-style-type: none"> 1-Book each for Top 33 Good performers: '<i>R.S. Agarwal's Quantitative Aptitude</i>'; [INR 425 per book X 33 numbers = INR 14,025]
Add-on Services	<ul style="list-style-type: none"> Microphones and lighting; [INR 2,000] Extra chairs and tables; [INR 2,000] Lunch/Snacks for delegates, volunteers & students ;[INR 20 X 400 = INR 8,000] Purchase/Printing of marketing materials and miscellaneous needs; [INR 2,000] Gift for volunteers and delegates; [INR 100 X 40 = INR 4000] Hiring of 3 extra Tour Buses; [INR 6,000 X 3 = INR 18,000]
Fund requested	INR 50,025 [i.e. approx. 705 at £ 1 = INR 71]
Bank A/C for Monetary Donation [In £ or INR]	SBI Saving A/C: 00000010461171206 (NAL Branch, Karnataka, India) Lloyds TSB Saving A/C: Short code: 30-65-49 & Account No: 14690168 (UK) [For International Transfer: Swift Code: LOYDGB21683 & IBAN: GB67LOYD30654914690168] [Note: Personal A/Cs are currently used since official A/Cs are yet-to-be created] Please include ' Inspire Next-Gen 2011 ' as ' Remark ' while making online transfer, and also Email confirmation of your donation to ' inspire.next-gen@ingkunj.org ' & 'shanjoym (at) gmail (dot) com'.

1 Why Event – ‘Inspire Next-Gen 2011’?

1.1 Event Objectives

- *Inspiring Manipuri youngsters/students to go for big dreams* in their careers and personal lives by visualizing the success stories of Manipuris as role models
- *Inspiring Overseas Manipuris to contribute* funds, expertise, contacts, and resources for socio-economic development of local home towns/villages in Manipur
- *Connecting successful Manipuris* in industry with local budding entrepreneurs/youngsters through a professional networking platform
- *Linking education to social impact* and industry experience earned elsewhere to locally adaptable applications within Manipur
- *Promoting indigenous culture and tradition of Manipur globally* by embedding in the personal lives of Manipuris and their corporate environment

1.2 Event Sustainability

- *Strategic planning and professional management support to future events:*
 - To be provided by ‘**Shan Mai Consulting LLP**’ (whose registered address is located at IngKunj Business Centre, Moirang Bazar, Manipur – 795133, India) as part of the company’s Corporate Social Responsibility (CSR) approach within its core corporate strategy
- *Overall event execution and continuity of future events:*
 - To be owned by ‘**IngKunj Foundation**’ – a Not-For-Profit organization to be registered under Section-25 of Indian Company Act of 1956 (around the end of 2012) exclusively for socio-economic development of Greater Moirang regions around Loktak Lake
- *Linkage to network of sponsors and volunteers:*
 - To emphasize on maintaining connectivity to Industry partners, local municipal councils, local clubs/organizations, state/central government, overseas Manipuris, social enterprises, youths/students, distinguished local professionals

1.3 Event Composition

- *Reasoning Aptitude Test (RAT):*
 - Mathematics, English, and Visual Charts
- *Inspiring success stories of Manipuris in industry:*
 - Role model for youths/students
- *Innovations in technological, social and economic topics globally:*
 - Projects and skills adaptable to local scenarios
- *Promoting cultural and traditional values in Manipur via innovative approach:*
 - Tour, Merchandising, and Hospitality
- *Connecting Manipuris on a professional networking platform:*
 - Youths to elders, local to overseas, industry to society and government
- *Enabling socio-economic development in Great Moirang regions:*
 - Events conducted with focus on tourism, local business, culture and people

1.4 Benefits to Contributors

- *Volunteers:*
 - Hands-on experience in event management and certificate for voluntary work
 - Professional networking with industry experts and distinguished delegates
 - Personal satisfaction for social contribution and impact to own career growth
- *Donors:*
 - Give-back opportunity to society and local people of own home town/village
 - Opportunity to find budding entrepreneurs, skilled students and industry experts
 - Recognition from public and local government for goodwill activities
- *Sponsors:*
 - Effective promotional approach to customers via social responsible attitude
 - Business networking opportunity with likely partners and industry experts

2 Program Schedule

Time	Venue	Activity	Remark/Description
08:30-08:50	Moirang College	Delegate Registration on Arrival	To provide event info & guides for the day
8:50-9:00		Session-1: Reasoning Aptitude Test (RAT) [Announcement of test rules]	
09:00-10:30		Reasoning Aptitude Test on Mathematics, English and Visual charts	40mins – Mathematics, 40mins – English, 10mins – Visual charts; Target Applicants: 9 th std – PhD
10:30-12:30	120mins Bus Tour	Session-2: 'Xplore Moirang' Tour (1) To 'Ibuthou Thangjing Temple' (10mins) (2) To 'Sendra – Loktak Lake' (15mins) (3) To 'Keibul Lamjao National Park' (15mins) (4) To 'Indian National Army (INA) Complex' (20mins)	
12:30-13:00	Kumam Leikai Community Hall	Session-3: Lunch/Networking	
13:00-13:10	Session-4: 'Inspire Next-Gen' [Proceed from Kumam Leikai community Hall to INA Hall]		
13:10-13:40	INA Hall (Indian National Army Memorial Complex)	Q&A Networking Session: Introduction of Delegates from Industry	30mins for students/youths to query working professionals on stage on career related topics
13:40-13:45		Relevance of Aptitude Test to Career and Personal Life	5mins presentation – Raising awareness & linking the Aptitude test to competitive exams such as CAT / MAT / GMAT / GRE / IAS / MCS / NDA / Bank PO, etc and Sudoku/Psychology/Brain-Teaser
13:45-14:15		Video Session-1: Few Successful Manipuris in professional life as Role Models	5mins for video presentation + Q&A for 10mins from delegates/students
		Video Session-2: Manipuris Abroad in companies, own-businesses and other top institutions	5mins for video presentation + Q&A for 10mins from delegates/students
		PowerPoint Session: 'Inspire Next-Gen 2011'	10mins for presentation + Q&A for 10mins from delegates/students; Focus on future activities of Shan Mai Consulting towards business support services to SMEs, Municipal councils, Entrepreneurs.
14:15-14:20	Session-5: 'Xplore Moirang' Conference [Transition-Break-time]		
14:20-14:30	INA Hall (Indian National Army Memorial Complex)	Video Session: Your Moirang – History, Culture and People	10mins for video presentation on the tourism aspects of Moirang; Focus on future activities of IngKunj Foundation towards socio-economic development of Greater Moirang regions
14:30-14:50		Q&A Networking Session: Introduction of Yageirol Members and Cultural/Historical Experts	20mins for students/youths to query Cultural Experts on stage on cultural/historical related topics about Moirang
14:50-15:10		Award Ceremony	Prize and certificate distribution by selected honorable Guests
15:10-15:15		Event Feedback Session: Guests' Opinion	5mins each – 3-speeches by local delegates about the event experience
15:15-15:30	INA Park		Session-6: Group Photo